

ADAM JOHN STON

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WORK

EFFICACY INSTITUTE

Production Design Manager | Boston | 2010–12

Developed and implemented the branding guidelines of a national educational nonprofit organization. Designed and oversaw production of classroom products, training supplies, instruction guides, graphics and marketing materials.

CARLISLE

Graphic Designer | Freelance | 2009–12

Collaborated with senior marketing staff of a multinational industrial manufacturing company to design their branding identity, product literature, marketing collateral, advertisements, graphic templates, newsletters and trade show displays.

RAYNES ASSOCIATES

Environmental Graphic Designer | Boston | 2009

Created and refined interior and exterior signage and wayfinding systems for commercial and institutional clients at an environmental graphic design firm. Prepared construction documents and managed designs through production.

NEW BALANCE

Design Intern | Boston | 2008, 2006

Designed an eco-performance footwear project, presenting research, concepts, prototypes and graphic refinements. Aided the product development team with new footwear initiatives, preparing research and presentation materials.

HERBST LAZAR BELL

Design Intern | Boston | 2007

Assisted senior designers with the development of consumer and medical products at a design consultancy. Collected user and market research for the development and presentation of homecare and packaging concepts.

GENSLER

Design Intern | Chicago | 2007

Created exhibit designs and graphics and marketing collateral for an architectural and interior design firm. Compiled market and technical research and presented uses for green materials and alternative energy systems.

GILMORE GROUP

Design Intern | New York | 2006

Developed branding packages, interior and exterior signage, floor plans and architectural visualizations for retail clients.

EDUCATION

UNIVERSITY OF CINCINNATI

College of Design, Art, Architecture, & Planning

B.S. | Industrial Design | Class of 2008

Dean's List | GPA 3.46/4.00

NORTHWESTERN UNIVERSITY

B.A. | History | Class of 1999

Phi Beta Kappa Academic Honor Society

Dean's List | GPA 3.83/4.00

REFERENCES

Available on request

EXPERIENCE

Nexus Boston | Graphics & Exhibits Intern | 2009

Meisner + Associates | Assistant, Cincinnati | 2004–08

Hasbro | Freelance Designer & Intern | 2005–07

Yu-Tsai Elementary | Teacher, Taiwan | 2001–03

Soros Foundation | Teacher Trainer | 2000–01

Peace Corps | Volunteer, Kyrgyzstan | 1999–2001

SKILLS

Adobe Creative Suite | Microsoft Office

LEED Green Associate Accreditation

Advanced competency in Russian

Beginner competency in Mandarin